



Nutanix and Pure Storage Partner to Deliver Greater Customer Choice with New Integrated Solution for Mission-Critical Workloads

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Combined benefits of Nutanix Cloud Platform with Pure Storage FlashArray to provide flexibility, security, and scale with the high-performance needed for the most demanding environments

WASHINGTON and SANTA CLARA, Calif., May 07, 2025 (GLOBE NEWSWIRE) -- Nutanix (NASDAQ: NTNX), a leader in hybrid multicloud computing, and Pure Storage® (NYSE: PSTG), the IT pioneer that delivers the world's most advanced data storage platform and services, today announced a partnership aimed at providing a deeply integrated solution that will allow customers to seamlessly deploy and manage virtual workloads on a scalable modern infrastructure.

This integrated solution comes at a pivotal time for customers as the virtualization market evolution is top of mind. IT leaders are focused on helping their organizations maintain pace with the rapidly changing technology landscape while simultaneously implementing greater operational effectiveness. Gartner predicts that “by 2028, cost concerns will drive 70% of enterprise-scale VMware customers to migrate 50% of their virtual workloads¹.”

With this collaboration, the Nutanix Cloud Infrastructure solution, powered by the Nutanix AHV hypervisor along with Nutanix Flow virtual networking and security, will integrate with Pure Storage FlashArray over NVMe/TCP to deliver a customer experience uniquely designed for high-demand data workloads, including AI.

Key Benefits:

- **Scalable, Modern Infrastructure** - This partnership will provide customers with access to high-performance, flexible, and efficient full-stack infrastructure to power their most business-critical workloads through the simplicity and agility of Nutanix Cloud Infrastructure for virtual compute, and the consistency, scalability, and performance density of Pure Storage all-flash systems.
- **Built-in Cyber Resilience** - Customers will be able to strengthen their end-to-end cyber-resilience posture by leveraging native Nutanix capabilities, such as Flow micro-segmentation and disaster recovery orchestration, alongside Pure Storage FlashArray capabilities, such as data-at-rest encryption and SafeMode.
- **Freedom of Choice** - Customers want agility and control of their mission-critical environments. The combination of Nutanix and Pure Storage will offer a resilient and easy-to-use alternative to existing market options.

“We’re thrilled to see Nutanix and Pure Storage joining forces. Their collective expertise, innovative technologies, and shared commitment to reliability and performance will deliver a compelling solution that directly addresses critical needs in the market,” said Anthony Jackman, Chief Innovation Officer at Expedient. “Expedient is proud to be an early design partner, collaborating closely with both companies to ensure this solution elevates the quality of service we deliver, ultimately enhancing the value and experience for our clients nationwide.”

“This new solution will help Nutanix and Pure Storage reach more customers together and help them better manage and modernize their mission-critical applications,” said Tarkan Maner, Chief Commercial Officer at Nutanix. “Our integrated solution will be ideally suited for companies with storage-rich environments looking for choices in modernization.”

“With more than 13,500 global customers, I’m hearing more than ever that organizations of all shapes and sizes have a growing need for efficient, flexible, and high-performance solutions that can also scale to support their most critical, data-intensive applications,” said Maciej Kranz, General Manager, Enterprise at Pure Storage. “Nutanix and Pure Storage are both known for pushing the boundaries of traditional infrastructure, driving innovation, and enabling unmatched agility. With this easy-to-manage solution, our joint customers will have the power of a virtual infrastructure that’s truly built for change.”

This solution will be supported on major server hardware partners that currently support Pure Storage FlashArray, including Cisco, Dell, HPE, Lenovo and Supermicro, for both existing and new deployments.

Additionally, Cisco and Pure Storage are expanding their partnership of more than 60 FlashStack validated designs to include Nutanix in the portfolio - further simplifying full-stack delivery.

“The future of infrastructure is defined by flexibility,” said Jeremy Foster, SVP and General Manager, Cisco Compute. “That’s exactly what this next evolution of FlashStack delivers. With nearly a decade of joint innovation with Pure Storage, and an expanded partnership and co-development roadmap with Nutanix, we’re offering a proven platform backed by Cisco validated designs, a world-class joint support model, and deep integration with Cisco Intersight – providing unified visibility across both Pure Storage and Nutanix clusters for a more complete view of the operating environment. This level of integration, insight, and support is what will set FlashStack with Nutanix apart in the market.”

The solution is currently under development and is expected to be in early access by the summer of 2025 and generally available at the end of this calendar year through both Nutanix and Pure Storage channel partners.

For more information and to sign up for early access visit [Nutanix](#) and [Pure Storage](#).

About Nutanix

Nutanix is a global leader in cloud software, offering organizations a single platform for running applications and managing data, anywhere. With

Nutanix, companies can reduce complexity and simplify operations, freeing them to focus on their business outcomes. Building on its legacy as the pioneer of hyperconverged infrastructure, Nutanix is trusted by companies worldwide to power hybrid multicloud environments consistently, simply, and cost-effectively. Learn more at www.nutanix.com or follow us on social media @nutanix.

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About Pure Storage

Pure Storage (NYSE: PSTG) delivers the industry's most advanced data storage platform to store, manage, and protect the world's data at any scale. With Pure Storage, organizations have ultimate simplicity and flexibility, saving time, money, and energy. From AI to archive, Pure Storage delivers a cloud experience with one unified Storage as-a-Service platform across on-premises, cloud, and hosted environments. Our platform is built on our Evergreen architecture that evolves with your business — always getting newer and better with zero planned downtime, guaranteed. Our customers are actively increasing their capacity and processing power while significantly reducing their carbon and energy footprint. It's easy to fall in love with Pure Storage, as evidenced by the highest Net Promoter Score in the industry. For more information, visit www.purestorage.com.

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¹Gartner, Market Guide for Server Virtualization, Michael Warrilow, Philip Dawson, Tony Harvey, Elaine Zhang, 28 August, 2024. GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and is used herein with permission. All rights reserved.

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